

caribbean  
bride

# Bride *villa*

June 18-20, Barbados



Bride Villa is a unique educational and promotional event produced by Caribbean Bride Magazine for wedding vendors and brides-to-be in the Caribbean.

The purpose of the events are threefold. Firstly it serves to educate local vendors on industry trends and expectations of romance travellers. Secondly it promotes your destination in the international romance travel market by the marketing we do for the event. Finally it showcases the local talent in your destination to our global audience.

Our event this year will be in two parts. On Sunday June 18<sup>th</sup> is our consumer show where we will invite select vendors to showcase their services to local couples actively looking for vendors for their event. Following this on Monday 19<sup>th</sup> and Tuesday 20<sup>th</sup> will be our industry show. Leading international industry experts will share business insights and wedding related tips to local and regional wedding professionals. This will be a combination of seminars and hands on workshops for attendees.





# Marketing

We will use the CB Events page on CaribbeanBride.com, our newsletter and blog. Our vendors use their collective databases of clients to promote their presence at the event through in-store advertising and social networking.

## Take Aways

We produce a Resource Guide for the event that contains all the contact information of our exhibitors. Of course we have gift bags where patrons get to take home our magazines, gifts and samples from some of our vendors along with brochures and discount coupons to help in planning the perfect wedding. Exhibitors are encouraged to submit items for the gift bags.



# Bride Villa Wedding Show Itinerary

Halton Plantation

Sunday June 18<sup>th</sup>

- 3:00 Show opens
- 4:00 Expert Presentation
- 4:45 Live Entertainment
- 5:15 Fashion Show
- 6:00 Expert Presentation
- 7:00 Prize Draws
- 7:15 Live Entertainment
- 8:00 Show closes





# Bride Villa Booth Spaces

*Diamond Exhibitor*- (limited to five spots)

Premium exhibition space at Bride Villa

Listing in the Resource Guide

Full-page ad in the Resource Guide

Listing on CaribbeanBride.com events page

Banner ad on CaribbeanBride.com

Mention on our blog and in our email newsletter

**\$2,000**

*Exhibitor*- (limited to 30 spots)

Exhibition space at Bride Villa

Listing in the Resource Guide

**\$750**

*All exhibitors at our event are entitled to a 25% discount on advertising placements in Caribbean Bride Magazine for Issue 9 and 10 and CaribbeanBride.com*



# Bride Villa Seminar

Hilton Hotel Barbados

## *Monday June 19<sup>th</sup> - Bride Villa Seminar Day 1*

9:00-10:00	Breakfast Networking
10:00-11:00	Featured Presentation
11:00-1:00	Industry Workshops
1:00-2:00	Lunch
2:00-4:00	Industry Workshops
4:15-5:15	Featured Speaker

## *Tuesday June 20<sup>th</sup> - Bride Villa Seminar Day 2*

9:00-10:00	Breakfast Networking
10:00-11:00	Featured Presentation
11:00-1:00	Industry Workshops
1:00-2:00	Lunch
2:00-4:00	Industry Workshops
4:15-5:15	Featured Speaker
6:00-8:00	Closing Cocktail Party



# Sponsorship Opportunities

## *Title Sponsor*

Company logo shown with as the presenter of the show  
Premium display space at all Bride Villa events  
Back cover ad in the Resource Guide  
Full-page ad in Caribbean Bride Magazine  
Banner ad on Caribbeanbride.com  
Sponsored post on Caribbeanbride.com  
Mention on our blog and in our email newsletter  
Option to use branded gift bags  
**\$10,000**

## *Host Sponsor*

Full-page ad in the Resource Guide  
Vendor feature on our blog  
Banner ad on Caribbeanbride.com  
Listing in Marketplace on Caribbeanbride.com  
Display space at all Bride Villa events  
**\$5,000**

## *Gold Partner*

Banner ad on Caribbeanbride.com  
Listing in Marketplace on Caribbeanbride.com  
Display space at all Bride Villa events  
**\$1,500**





# Bride *villa*

**Contacts:**

*Sponsorship*

Dave Cox

[info@caribbeanbride.com](mailto:info@caribbeanbride.com)

*Marketing/PR*

Erica Henry-Jackman

[erica@digitalcoconut.com](mailto:erica@digitalcoconut.com)

