

Bride Villa is a unique educational and promotional event produced by Caribbean Bride Magazine for wedding vendors and brides-to-be in the Caribbean.

The purpose of the events are threefold. Firstly it serves to educate local vendors on industry trends and expectations of romance travellers. Secondly it promotes your destination in the international romance travel market by the marketing we do for the event. Finally it showcases the local talent in your destination to our global audience.

Our event this year will be in two parts. On Sunday June 18th is our consumer show where we will invite select vendors to showcase their services to local couples actively looking for vendors for their event. Following this on Monday 19th and Tuesday 20th will be our industry show. Leading international industry experts will share business insights and wedding related tips to local and regional wedding professionals. This will be a combination of seminars and hands on workshops for attendees.



Marketing

We will use the CB Events page on CaribbeanBride.com, our newsletter and blog. Our vendors use their collective databases of clients to promote their presence at the event through in-store advertising and social networking.

Take Aways

We produce a Resource Guide for the event that contains all the contact information of our exhibitors. Of course we have gift bags where patrons get to take home our magazines, gifts and samples from some of our vendors along with brochures and discount coupons to help in planning the perfect wedding. Exhibitors are encouraged to submit items for the gift bags.



Bride Villa Wedding Show Itinerary

Halton Plantation Sunday June 18th

3:00 Show opens

4:00 Expert Presentation

4:45 Live Entertainment

5:15 Fashion Show

6:00 Expert Presentation

7:00 Prize Draws

7:15 Live Entertainment

8:00 Show closes



Bride Villa Booth Spaces

Diamond Exhibitor- (limited to five spots)

Premium exhibition space at Bride Villa

Listing in the Resource Guide

Full-page ad in the Resource Guide

Listing on CaribbeanBride.com events page

Banner ad on CaribbeanBride.com

Mention on our blog and in our email newsletter

\$2,000

Exhibitor- (limited to 30 spots)
Exhibition space at Bride Villa
Listing in the Resource Guide
\$750

All exhibitors at our event are entitled to a 25% discount on advertising placements in Caribbean Bride Magazine for Issue 9 and 10 and CaribbeanBride.com



Bride Villa Seminar

Hilton Hotel Barbados

Monday June 19th - Bride Villa Seminar Day 1

9:00-10:00 Breakfast Networking 10:00-11:00 Featured Presentation 11:00-1:00 Industry Workshops

1:00-2:00 Lunch

2:00-4:00 Industry Workshops

4:15-5:15 Featured Speaker

Tuesday June 20th - Bride Villa Seminar Day 2

9:00-10:00 Breakfast Networking 10:00-11:00 Featured Presentation 11:00-1:00 Industry Workshops

1:00-2:00 Lunch

2:00-4:00 Industry Workshops

4:15-5:15 Featured Speaker

6:00-8:00 Closing Cocktail Party



Sponsorship Opportunities

Title Sponsor

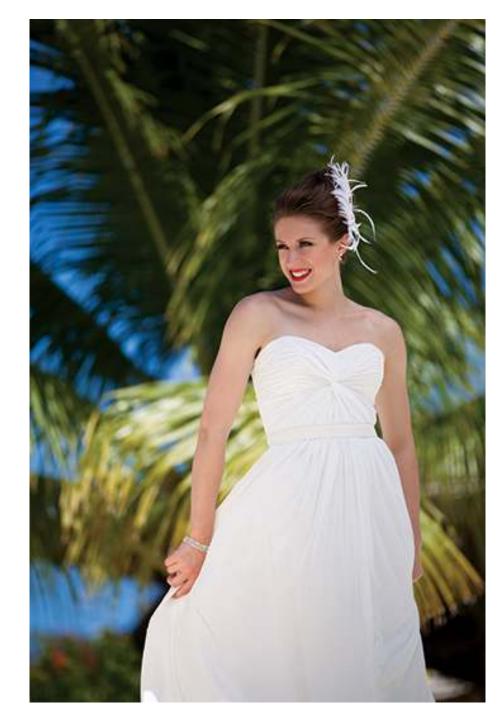
Company logo shown with as the presenter of the show Premium display space at all Bride Villa events
Back cover ad in the Resource Guide
Full-page ad in Caribbean Bride Magazine
Banner ad on Caribbeanbride.com
Sponsored post on Caribbeanbride.com
Mention on our blog and in our email newsletter
Option to use branded gift bags
\$10,000

Host Sponsor

Full-page ad in the Resource Guide Vendor feature on our blog Banner ad on Caribbeanbride.com Listing in Marketplace on Caribbeanbride.com Display space at all Bride Villa events \$5,000

Gold Partner

Banner ad on Caribbeanbride.com Listing in Marketplace on Caribbeanbride.com Display space at all Bride Villa events \$1,500



Bride

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